



# company profile

## ACK INFO TECH

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SOLUTIONS  
THAT  
DRIVE  
SUCCESS

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# introduction

At ACK Info Tech, we specialize in delivering comprehensive IT solutions tailored to meet the unique needs of our clients. Our expertise spans a broad range of services, ensuring that we are your go-to partner for all things tech. ACK Info Tech is dedicated to providing innovative and reliable IT solutions to help businesses thrive in the digital age.

Our commitment to excellence, customer-centric approach, and expertise in the latest technologies make us a trusted partner for companies looking to enhance their IT infrastructure and operations.

Our team of skilled professionals brings years of industry experience to every project, ensuring that we deliver solutions that exceed expectations.

At ACK Info Tech, quality is at the heart of everything we do, and we are committed to helping you achieve your business goals with innovative and reliable IT solutions.



# OUR MISSION

To empower businesses with cutting-edge IT solutions that drive growth, efficiency, and success. We strive to deliver exceptional value to our clients through our expertise, innovation, and unwavering commitment to quality.

# OUR VISION

To be a global leader in IT solutions, known for our excellence in service delivery and our ability to transform businesses through technology. We envision a future where our solutions help businesses of all sizes achieve their goals and reach new heights of success.



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# OUR SERVICES

**Project Based IT Solution:** we understand that every business is unique, with its own set of challenges and opportunities. That's why we offer tailored project-based IT solutions designed to meet the specific needs of your organization.

**Point of Sale (POS) Systems:** We offer tailored POS solutions for retail, hospitality, and mobile sales environments, integrated with inventory management and CRM.

**Web Development:** We build robust and responsive websites and web applications to enhance your online presence.

**App Development:** From concept to deployment, we build customized solutions that cater to business-specific requirements.

**IT Consultancy:** We analyze existing IT frameworks, recommend improvements, and deliver solutions to optimize performance, reduce costs, and drive innovation.

**Online Presence:** ACK IT can help your company enhance its digital and online presence in several ways: Web Design, SEO, Social Media Marketing, Content Creation, and Digital Marketing.

**Cybersecurity Solutions:** Protecting your data and infrastructure from cyber threats is our top priority.

**IT Consulting:** Our expert advice helps you navigate complex technology landscapes and make informed decisions.

# Project Based It Solution

At ACK IT, we understand that every business is unique, with its own set of challenges and opportunities. That's why we offer tailored project-based IT solutions designed to meet the specific needs of your organization. Our comprehensive approach ensures that we deliver robust and reliable technology solutions that drive efficiency, innovation, and growth.

Our team of experienced professionals works closely with you to understand your business requirements and objectives. From planning and execution to monitoring and support, we handle every aspect of your IT project with precision and care. Whether it's custom software development, network infrastructure, cybersecurity, or POS systems, we have the expertise and resources to bring your vision to life.

With ACK IT as your partner, you can be confident that your IT projects will be completed on time, within budget, and to the highest standards of quality. We are committed to helping you leverage the power of technology to achieve your business goals and stay ahead of the competition.

Experience the difference of project-based IT solutions with ACK IT, where innovation meets excellence.



## SOFTWARE DEVELOPMENT

At ACK Info Tech, we specialize in delivering bespoke software solutions that are meticulously designed to meet the unique needs of your business. Our project-based approach ensures that every software development project is carefully planned, skillfully executed, and seamlessly integrated into your existing systems.





## INFRASTRUCTURE SOLUTIONS

ACK IT delivers robust infrastructure solutions to support business operations and scalability. We design, deploy, and manage IT infrastructure, including servers, networks, storage systems, and cloud platforms. Our services ensure reliability, security, and performance through virtualization, disaster recovery planning, and infrastructure monitoring. We help businesses streamline IT operations and adapt to evolving technology demands.



## IDENTITY AND ACCESS MANAGEMENT

We provide secure identity and access management solutions, including multi-factor authentication (MFA), single sign-on (SSO), role-based access control (RBAC), and password management tools. Our services ensure compliance, protect sensitive data, and offer seamless integration across cloud and on-premise environments.



# POS Systems

**Custom PoS Solutions:** At ACK IT, we design and implement tailored PoS systems to meet the unique needs of your business, whether retail, hospitality, or service-based.

**Seamless Integration:** We integrate PoS systems with existing software and hardware for a streamlined experience, ensuring smooth transactions and efficient operations.

**Comprehensive Features:** Our PoS solutions come with powerful features including inventory management, sales reporting, and customer data analytics to drive business growth.

**Secure Transactions:** We prioritize security by providing secure payment gateways and compliance with industry standards to safeguard sensitive customer information.

**User-Friendly Interfaces:** Our PoS systems are easy to use, minimizing training time and enhancing staff productivity while delivering excellent customer service.



We deliver advanced Point of Sale (POS) systems designed to streamline business transactions and improve operational efficiency. Our POS solutions support inventory management, sales tracking, reporting, and secure payment processing. Tailored for retail, hospitality, and service industries, our systems integrate seamlessly with existing platforms, ensuring reliability and ease of use.



# Website Development

Here's what we can do:

**Custom Website Design:** We create visually appealing and user-friendly websites tailored to your brand and business needs.

**Responsive Design:** We ensure your website looks great and functions well on all devices, including desktops, tablets, and smartphones.

**E-commerce Solutions:** If you plan to sell products or services online, we can develop a secure and efficient e-commerce platform.

**Web Applications:** We will develop custom web applications to streamline your business operations and enhance user experience.

**Maintenance and Support:** We will also provide ongoing maintenance and support to keep your website up-to-date, secure, and running smoothly.



From custom website design to e-commerce platforms, our developers ensure seamless performance and user experience. We specialize in front-end and back-end development, database integration, and API implementation. Whether it's building a new website or revamping an existing one, we focus on usability, performance, and security to drive growth and engagement.



# APP Development

**Custom Mobile Solutions:** Creating high-performance, user-friendly mobile applications tailored to meet the specific needs of your business, whether for iOS, Android, or cross-platform development.

**End-to-End Development:** From initial concept and design to development, testing, and deployment, we provide a complete mobile app development cycle, ensuring quality and functionality at every stage.

**User-Centered Design:** Our design team focuses on creating intuitive and engaging user experiences, ensuring that your app is both visually appealing and easy to navigate.

**Scalable and Secure:** We build scalable mobile apps that grow with your business, implementing robust security measures to protect user data and enhance app performance.

**Ongoing Support and Maintenance:** We offer continuous support and updates to ensure your app remains competitive, secure, and optimized with the latest features and technologies.



We provide end-to-end app development services to create innovative and user-friendly mobile and web applications. From concept to deployment, we build customized solutions that cater to business-specific requirements. Our expertise spans native and cross-platform app development, ensuring seamless performance, scalability, and integration with existing systems.





# IT Consultation

ACK IT offers comprehensive IT consultancy services, helping businesses optimize their technology infrastructure, improve system efficiency, and solve complex technical challenges. Here's how we do it:

**Strategic Planning:** We collaborate with clients to design customized IT strategies that align with their business goals, ensuring sustainable growth and a competitive edge in the market.

**Technology Integration:** Our team assists in the seamless integration of new technologies, software solutions, and cloud services, ensuring compatibility with existing systems and enhancing overall productivity.

**Cybersecurity Focus:** We provide expert guidance on protecting your business from cyber threats through robust security strategies, risk assessments, and compliance with industry regulations.

**Ongoing Support:** Our consultancy services are backed by ongoing support to monitor and optimize your IT infrastructure, ensuring continuous improvement and reliable performance.



We offer expert IT consultancy services to help businesses align technology with their goals. Our consultants provide strategic guidance on IT planning, project management, system integration, and digital transformation. We analyze existing IT frameworks, recommend improvements, and deliver solutions to optimize performance, reduce costs, and drive innovation.



# Online Presence

ACK IT can help your company enhance its digital and online presence in several ways. Here are some key services we offer:

**Web Design:** We create beautiful, functional websites tailored to your business needs.

**Search Engine Optimization (SEO):** We help improve your website's visibility on search engines, driving more traffic and potential customers to your site.

**Social Media Marketing:** We can develop and manage social media strategies to connect with your audience and boost engagement.

**Content Creation:** We provide high-quality content that resonates with your target audience, helping to establish your brand's authority and trust.

**Digital Marketing:** We offer comprehensive digital marketing solutions to promote your products or services online.



# Website Development and Optimization

**Custom Website Design:** Creating visually appealing, responsive, and user-friendly designs tailored to meet business objectives.

**Web Development:** Building functional and scalable websites using modern technologies to ensure reliability and flexibility.

**Performance Optimization:** Enhancing website speed, load times, and responsiveness to improve user experience and retention.

**SEO Integration:** Implementing on-page SEO strategies to improve search engine visibility and rankings.

**Mobile Compatibility:** Ensuring seamless performance across all devices, including desktops, tablets, and smartphones.

**Content Management Systems (CMS):** Offering easy-to-use platforms like WordPress for content updates and maintenance.

**Security Enhancements:** Protecting websites from cyber threats through SSL certificates, firewall implementation, and regular updates.

We create visually stunning, user-friendly, and fully responsive websites designed to achieve business goals and enhance user engagement. Our website development services cover both front-end and back-end development, ensuring robust performance and scalability.



# SEO

## Search Engine Optimization

Here's how ACK IT can help you with SEO:

**Keyword Research:** They identify the best keywords and phrases that potential customers use to find products or services like yours.

**On-Page SEO:** They optimize the content and structure of your website to make it more attractive to search engines.

**Technical SEO:** They ensure your website is technically sound, with proper indexing, fast loading speeds, and mobile-friendly design.

**Content Creation:** They produce high-quality, relevant content that answers your audience's questions and drives organic traffic.

**Link Building:** They develop strategies to acquire high-quality backlinks, which improve your site's authority and ranking.

**Performance Monitoring:** They continuously monitor your SEO performance and adjust strategies based on data and analytics.

We help improve your website's visibility on search engines, driving more traffic and potential customers to your site. Search Engine Optimization (SEO) is a powerful way to boost your online presence.



# SMM

## Social Media Marketing

We craft tailored social media marketing strategies that increase brand visibility and drive engagement across platforms like Facebook, Instagram, LinkedIn, and Twitter.

**Content Creation:** Our team produces compelling, high-quality content that resonates with your target audience, from posts and ads to videos and infographics, ensuring your message is impactful.

**Audience Engagement:** We focus on building authentic relationships with your audience by responding to interactions, running contests, and encouraging user-generated content to foster brand loyalty.

**Data-Driven Strategy:** Through in-depth analytics and insights, we optimize campaigns for maximum performance, monitoring metrics like reach, engagement, and conversion rates to ensure ROI.

**Brand Growth:** Our goal is to help businesses establish a strong online presence, increase followers, and convert social media activity into meaningful business results.



To build and maintain a strong presence on social media platforms, we create and execute impactful campaigns tailored to target audiences, enhancing brand visibility and engagement. By leveraging platforms such as Facebook, Instagram, LinkedIn, and Twitter, we help businesses connect with their audience, increase brand awareness, and drive conversions.



# Cybersecurity solutions

Protecting systems, networks, and data from cyber threats. Here's what we can do :

Conducting vulnerability assessments and penetration testing.

Implementing firewalls, antivirus programs, and data encryption.

Setting up secure access control and identity management systems.

Providing disaster recovery and incident response solutions.

Training employees on cybersecurity best practices.

ACK IT provides comprehensive cybersecurity solutions to safeguard businesses from evolving threats. Our services include network security, endpoint protection, vulnerability assessments, penetration testing, and incident response planning. We implement robust firewall systems, encryption protocols, and intrusion detection systems to ensure data integrity and protection against cyberattacks. With our proactive approach, businesses can operate confidently in a secure digital environment.



# ACK POWER TECHNOLOGY LTD

## Parent company of ACK IT

ACK POWER TECHNOLOGY LTD is a Company founded in 2015; stands out as a trusted name in the power solutions industry, delivering top-notch products and services tailored to meet diverse energy needs. That is engaged in all types of Mechanical Engineering works – especially HRSG, STG, GTG, Piping, Oil Tank, Steel Structure and Conveyor System, Fabrication, Erection, Insulation, Sandblasting & Painting, HVAC, DUCTING WORKS, Wire House Solution, Electrical Engineering and Civil Engineering, and IT Projects etc.

Trust us to handle all of your construction, mechanical and IT needs with precision and attention to details.

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